



Indraprastha College for Women

University of Delhi

Work Plan for ODD SEMESTER – 2026

Course Name:	B.A.(H)MMMC
Paper Title:	Graphic Design: Technology and Software
Unique Paper Code:	6292102301
Semester:	III
Faculty(s):	Mr. Guneet Singh Gulati
Year:	2026-27

Work Plan			
Unit No.	Learning Objective	Practical Lab Day No.	Topics to be Covered
I II III	Understanding of designing software for communication Adobe After Effects, Adobe Photoshop and CorelDRAW.	1	Adobe Photoshop
		2	Adobe Photoshop
		3	CorelDRAW
		4	CorelDRAW
		5	CorelDRAW
		6	Adobe After Effects
		7	Adobe After Effects
		8	Adobe After Effects
		9	Adobe After Effects
		10	Adobe After Effects
		11	Adobe After Effects
		12	Adobe After Effects
		13	Adobe After Effects
		14	Adobe After Effects
		15	Adobe After Effects
		16	Adobe After Effects

Unit	Contents/Syllabus
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I	Software for Graphic Design ● Adobe Photoshop ● CorelDRAW ● Adobe After Effects ● Adobe Illustrator
II	Software for Graphic Design ● Adobe Photoshop ● CorelDRAW ● Adobe After Effects ● Adobe Illustrator
III	Digital Design ● Photo Montage ● Assemblage ● Digital Collage and E-Collage ● Designing a Portfolio
S. No.	Name of Authors/Books/Publishers
1.	Davis, M. (2012). Graphic design theory. London: Thames and Hudson. Ohio
2.	Joss, M., & Nelson, L. (1977). Graphic design tricks and techniques: North Light Books.
3.	Sarkar, N. N. (2012). Art and print production. Canada: Oxford University Press.
4.	Villamil, J., & Molina, L. (1999). Multimedia: An introduction. Indianapolis: Que Education.
5.	Rose, D. (2015). Responsive web design with Adobe Photoshop. Adobe Press.
6.	Sarkar, N. N. (1998). Designing print communication. New Delhi: Sagar Publications.

Paper Components			
Credits	Lecture (L)	Tutorial (T)	Practical (P)
04	2	-	2
Assessment Scheme			
S.No.	Component	Marking Scheme	Total Marks
1	Internal Assessment • Assignment/Quiz/Project/ Presentation		20
		8	

	- Class Test - Attendance	8	
		4	
3.	Practical - Continuous Assessment - End Term Written/Practical Exam - Viva		80
		20	
		40	
		20	
4.	End Semester Examination		60