



Indraprastha College for Women

University of Delhi

Work Plan for ODD SEMESTER – 2026

Course Name:	B.A.(H)MMMC
Paper Title:	Print Media Production
Unique Paper Code:	6292101103
Semester:	I
Faculty(s):	Mr. Guneet Singh Gulati
Year:	2026-27

Work Plan			
Unit No.	Learning Objective	Practical Lab Day No.	Topics to be Covered
I II III	To Understand the Adobe Photoshop tools, Adobe InDesign software and making process of the Newspaper.	1	Adobe Photoshop
		2	Adobe Photoshop
		3	Adobe Photoshop
		4	Adobe Photoshop
		5	Adobe InDesign
		6	Adobe InDesign
		7	Adobe InDesign
		8	Adobe InDesign
		9	Adobe InDesign
		10	Adobe InDesign
		11	Adobe InDesign
		12	Adobe InDesign
		13	Adobe InDesign

		14	Practical Work – Making Newspaper
		15	Practical Work – Making Newspaper
		16	Practical Work – Making Newspaper

Unit	Contents/Syllabus
I	Print Journalism ● Determinants of News Values: Meaning of News, Types (hard and soft newsobjective, interpretative and investigative) ● Dignity, Ethics and Journalistic Responsibilities ● Ownership, Revenue and Editorial Policy ● News Agencies and News Pools
II	The News Room ● Structure of a News Organization ● Allocation of Tasks: Roles, Skills and Sourcing ● Functions and Responsibilities of an Editor ● Planning, Dummy and Design, Typography, Preparing a Copy
III	Print Technology and Newspaper Production ● Introduction to Publishing Software: Adobe InDesign, other Open Sources ● Use of Graphics, Photographs, Cartoons and Print Info-graphics ● Page Layout (print and electronic copy), Size, Anatomy, Grid Design, Frontpage, Editorial page and Supplements, Single and Multiple Editions ● Printing Process: Letter Press, Screen, Offset Style Sheet, Handling Text (headlines, pictures, advertisements)
S. No.	Name of Authors/Books/Publishers
1.	Ahuja, B. N. (1996). History of Indian press: Growth of newspapers in India. New Delhi: Surjeet Publications.
2.	Davis, M. (2012). Graphic design theory. London: Thames and Hudson
3.	Gupta, V. S. Aggarwal, V. B. (2001). Handbook of journalism and mass communication. India: Concept.
4.	Graham, L. (2012). Basics of design: Layout & typography for beginners. United States: Cengage Learning.
5.	Raman, U. (2009). Writing for the media. India: Oxford University Press.

6.	Sarkar, N. N. (2013). Art and print production. India: OUP India.
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	Paper Components		
Credits	Lecture (L)	Tutorial (T)	Practical (P)
4	2		2
Assessment Scheme			
S.No.	Component	Marking Scheme	Total Marks
1	Internal Assessment - Assignment/Quiz/Project/Presentation - Class Test - Attendance		20
		8	
		8	
		4	
3.	Practical - Continuous Assessment - End Term Written/Practical Exam - Viva		80
		20	
		40	
		20	
4.	End Semester Examination		60