



Indraprastha College for Women University of Delhi

Work Plan for ODD SEMESTER – 2026

Course Name:	B.A(H) MMMC
Paper Title:	Gender and Media
Unique Paper Code:	6293100003
Semester:	V
Faculty:	Ms. Tanushree Sharma
Year:	2026-27

Work Plan			
Unit No.	Lecture No.	Learning Objective	Topics to be Covered
II	1	Critically exploring debates around gendered-identities and intersectionality on contemporary media and digital culture.	Gender- An introduction
II	2		Gender- An introduction
II	3		Media Representation of Gender
II	4		Media Content screening
II	6	Understanding of the intersectional impact of sex, gender, race, class, sexuality, age, ethnicity, ability, and other complex aspects of identities and how they influence social structures and women's empowerment.	Patriarchy, Gender and Sexuality
II	7		Patriarchy, Gender and Sexuality
II	8		Patriarchy, Gender and Sexuality
II	9		Patriarchy, Gender and Sexuality
II	10		Media Screening

II	11		Representations of women
II	12		Representations of women
II	13		Representations of Masculinities
			MID SEMESTER BREAK
II	14	Critically exploring debates around gendered-identities and intersectionality on contemporary media and digital culture.	Representations of Masculinities
II	15	Understanding the representation of LGBTQ + communities	Representations of LGBTQ+
II	16		Representations of LGBTQ+
			Revision
	DISPERSAL OF CLASSES		

Unit	TOPICS
II	Intersectionality ● Patriarchy, Gender and Sexuality ● Representations of women ● Representations of Masculinities ● Representations of LGBTQ+
S. No.	Name of Authors/Books/Publishers
	Suggested Readings ● Beechey, V. (1979). On patriarchy. <i>Feminist Review</i>, 3(1), 66-82. ● Byerly, C. M., & Ross, K. (2008). <i>Women and media: A critical introduction</i>. Blackwell Publishing: John Wiley & Sons. ● Chakravarti, U. (1993). Conceptualising Brahmanical patriarchy in early India: Gender, caste, class and state. <i>Economic and Political Weekly</i>, 579-585. ● Malhotra, A., Vanneman, R., & Kishor, S. (1995). Fertility, dimensions of patriarchy, and development in India. <i>Population and development review</i>, 281-305.

	• Phillips, M., Mostofian, F., Jetly, R., Puthukudy, N., Madden, K., & Bhandari, M. (2015). Media coverage of violence against women in India: a systematic study of a high profile rape case. <i>BMC women's health</i>, 15(1), 1-10. • Hamilton, J. B., Knouse, S. B., & Hill, V. (2011). Online activism for a heterogeneous time: The Pink Chaddi Campaign and the social media in India. <i>Building and strengthening communities and social networks</i>, 27(2), 63. • Ladner, K. L. (2009). Gendering decolonisation, decolonising gender. <i>Australian indigenous law review</i>, 13(1), 62-77
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	Paper Components		
Credits	Lecture (L)	Tutorial (T)	Practical (P)
4	3	1	NIL
Assessment Scheme			
S.No.	Component	Marking Scheme	Total Marks
1	Internal Assessment • Assignment/Quiz/Project/ Presentation • Class Test • Attendance		30
		12	
		12	
		6	
2.	Continuous Assessment (Tutorial) • Activity 1 • Activity 2 • Attendance		40
		20	
		15	
		5	
3.	Practical • Continuous Assessment • End Term Written/Practical Exam • Viva		NIL
4.	End Semester Examination		90

