



Indraprastha College for Women

University of Delhi

Course Name:	GEC1
Paper Title:	BUSINESS ORGANISATION
Unique Paper Code:	2412201102
Semester:	I
Faculty(s):	Dr. Vinita K.Dar
Year:	2026

Work Plan			
Unit No.	Learning Objective	Lecture No.	Topics to be Covered
1	The course aims to familiarize the students with the forms of business organisation and contemporary issues.	1 -2	Business – Concept, nature and scope,
1		3-4	business as a system,
1		5-6	business objectives, business and environment interface, distinction
2		7-8	Forms of Business Organisation:
2		9-10	Sole Proprietorship, Partnership firm, Joint Stock Company,
2		11-12	One Person Company, Cooperative society; Limited Liability Partnership; Multinational
2		13-14	Corporations; Choice of Form of Organisation; Business Combination: Need and Objectives,
2		15-16	Forms: Mergers, Takeovers and Acquisition
3		17-18	Meaning and significance of Business environment, Internal

			and external environment,
3		19-20	Dimensions of Business Environment; Uncertainty and business; Environmental Analysis and
3		21-23	Diagnosis, Environment scanning techniques: SWOT and ETOP
4		24-26	Entrepreneur- Entrepreneurship- Enterprise; entrepreneurial ideas and opportunities in the
4		27-29	contemporary business environment;.
4		30-32	Process of entrepreneurship; Forms of entrepreneurship;
4		33-35	Skill India, Startup India, Make in India, Globalisation
5		36-38	Emerging Issues and Challenges; Innovation in Organisational Design; Learning Organisations,
5		39-41	Workforce Diversity, Franchising, Outsourcing, and E-commerce;
5		42-43	Government and business interface;
5		44-45	Sustainability; Digitalisation and Technological innovations

Syllabus		
Unit	Contents	Contact Hours
I	Unit 1: Introduction (8 hours) Business – Concept, nature and scope, business as a system, business objectives, business and environment interface, distinction	8

II	Unit 2: Business Enterprises (16 hours) Forms of Business Organisation: Sole Proprietorship, Partnership firm, Joint Stock Company, One Person Company, Cooperative society; Limited Liability Partnership; Multinational Corporations; Choice of Form of Organisation; Business Combination: Need and Objectives, Forms: Mergers, Takeovers and Acquisitions	16
III	Unit 3: Business Environment (12 hours) Meaning and significance of Business environment, Internal and external environment, Dimensions of Business Environment; Uncertainty and business; Environmental Analysis and Diagnosis, Environment scanning techniques: SWOT and ETOP	12
IV	Unit 4: Entrepreneurship: Founding the Business (16 hours) Entrepreneur- Entrepreneurship- Enterprise; entrepreneurial ideas and opportunities in the contemporary business environment; Process of entrepreneurship; Forms of entrepreneurship; Skill India, Startup India, Make in India, Globalisation.	16
V	Unit 5: Contemporary Issues of Business Organisations (8 hours) Emerging Issues and Challenges; Innovation in Organisational Design; Learning Organisations, Workforce Diversity, Franchising, Outsourcing, and E-commerce; Government and business interface; Sustainability; Digitalisation and Technological innovations	8
	Total	50
Text Books/Suggested Readings:		
S. No.	Name of Authors/Books/Publishers	Year of Publication/ Repr int
1.	Basu, C. (2017). Business Organisation and Management. McGraw Hill Education.	2017
2.	● Chhabra, T. N. (2020). Business Organisation and Management. Sun India Publications. New Delh	2020
3.	● Drucker, P. F. (1954). The Practice of Management. Newyork: Harper & Row.	1954

4.	• Kaul, V. K. (2012). Business Organisation Management. Pearson Education.	2012
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Paper Components			
Credits	Lecture (L)	Tutorial (T)	Practical (P)
4	3	1	NA
Assessment Scheme			
S.No.	Component	Marking Scheme	Total Marks
1	Internal Assessment • Assignment/Quiz/Project/Presentation • Class Test • Attendance		30
		12	
		12	
		6	
2.	Continuous Assessment (Tutorial) • Activity 1 • Activity 2 • Attendance		40
		15	
		20	
		5	
3.	Practical • Continuous Assessment • End Term Written/Practical Exam • Viva	NA	
4.	End Semester Examination		90