



Indraprastha College for Women

University of Delhi

Work Plan for ODD SEMESTER – 2026

Course Name:	B.A.(H)MMMC
Paper Title:	Print Media Production
Unique Paper Code:	6292101103
Semester:	I
Faculty(s):	Dr. Girish Shastri
Year:	2026-27

Work Plan			
Unit No.	Learning Objective	Lecture No.	Topics to be Covered
I	To study the historic growth and changing dynamics of print media in India and different forms of print journalism and reporting formats.	1	Introduction to Print media production
		2	Introduction to Print media production
		3	Determinants of News Values
		4	Definition of News
		5	Types of News (hard and soft News, interpretative and investigative)
		6	Types of News (hard and soft News, interpretative and investigative)
		7	Dignity, Ethics and Journalistic Responsibilities
		8	Ownership, Revenue and Editorial Policy
		9	News Agencies and News Pools
II	Understand the News Room Functions and the editorial policy.	10	Structure of a News Organization
		11	Allocation of Tasks: Roles, Skills and Sourcing
		12	Allocation of Tasks: Roles, Skills and Sourcing Functions and Responsibilities of an Editor

		13	Functions and Responsibilities of an Editor
		14	Planning, Dummy and Design, Typography, Preparing a Copy
		15	Planning, Dummy and Design, Typography, Preparing a Copy
		16	Planning, Dummy and Design, Typography, Preparing a Copy
III	Understand the Print Technology and Newspaper Production	17	Introduction to Publishing Software: Adobe InDesign, other Open Sources
		18	Introduction to Publishing Software: Adobe InDesign, other Open Sources
		19	Introduction to Publishing Software: Adobe InDesign, other Open Sources
		20	Use of Graphics, Photographs, Cartoons and Print Info-graphics
		21	Use of Graphics, Photographs, Cartoons and Print Info-graphics
		22	Use of Graphics, Photographs, Cartoons and Print Info-graphics
		23	Page Layout (print and electronic copy), Size, Anatomy, Grid Design, Frontpage, Editorial page and Supplements, Single and Multiple Editions
		24	Page Layout (print and electronic copy), Size, Anatomy, Grid Design, Frontpage, Editorial page and Supplements, Single and Multiple Editions
		25	Page Layout (print and electronic copy), Size, Anatomy, Grid Design, Frontpage, Editorial page and Supplements, Single and Multiple Editions
		26	Printing Process: Letter Press, Screen, Offset Style Sheet, Handling Text (headlines, pictures, advertisements)
		27	Printing Process: Letter Press, Screen, Offset Style Sheet, Handling Text (headlines, pictures, advertisements)
		28	Printing Process: Letter Press, Screen, Offset Style Sheet, Handling Text (headlines, pictures, advertisements)

Unit	Contents/Syllabus
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I	Print Journalism ● Determinants of News Values: Meaning of News, Types (hard and soft news/objective, interpretative and investigative) ● Dignity, Ethics and Journalistic Responsibilities ● Ownership, Revenue and Editorial Policy ● News Agencies and News Pools
II	The News Room ● Structure of a News Organization ● Allocation of Tasks: Roles, Skills and Sourcing ● Functions and Responsibilities of an Editor ● Planning, Dummy and Design, Typography, Preparing a Copy
III	Print Technology and Newspaper Production ● Introduction to Publishing Software: Adobe InDesign, other Open Sources ● Use of Graphics, Photographs, Cartoons and Print Info-graphics ● Page Layout (print and electronic copy), Size, Anatomy, Grid Design, Frontpage, Editorial page and Supplements, Single and Multiple Editions ● Printing Process: Letter Press, Screen, Offset Style Sheet, Handling Text (headlines, pictures, advertisements)
S. No.	Name of Authors/Books/Publishers
1.	Ahuja, B. N. (1996). History of Indian press: Growth of newspapers in India. New Delhi: Surjeet Publications.
2.	Davis, M. (2012). Graphic design theory. London: Thames and Hudson
3.	Gupta, V. S. Aggarwal, V. B. (2001). Handbook of journalism and mass communication. India: Concept.
4.	Graham, L. (2012). Basics of design: Layout & typography for beginners. United States: Cengage Learning.
5.	Raman, U. (2009). Writing for the media. India: Oxford University Press.
6.	Sarkar, N. N. (2013). Art and print production. India: OUP India.

	Paper Components		
Credits	Lecture (L)	Tutorial (T)	Practical (P)
4	2		2
Assessment Scheme			

S.No.	Component	Marking Scheme	Total Marks
1	Internal Assessment • Assignment/Quiz/Project/Presentation • Class Test • Attendance		20
		8	
		8	
		4	
3.	Practical • Continuous Assessment • End Term Written/Practical Exam • Viva		80
		20	
		40	
		20	
4.	End Semester Examination		60