



Indraprastha College for Women University of Delhi

Work Plan for ODD SEMESTER – 2026

Course Name:	BA (Programme)
Paper Title:	Elections and Data Driven Electoral Analysis
Unique Paper Code:	232167240001
Semester:	VII
Faculty:	Amisha Pareek
Year:	2026

Work Plan			
Unit No.	Learning Objective	Lecture No.	Topics to be Covered
I	Develop methodological competence in analyzing polling data and voter sentiment.	1-4	Electoral Systems and Constituency-Level Analysis a) Constituency-wise Patterns in Lok Sabha and Assembly Elections
I	Acquire a comprehensive understanding of India's electoral framework and data sources.	5-6	b) Sources and Types of Election Data (ECI, CSDS, ADR, Open Data platforms)
II	Cultivate a critical and ethical lens in interpreting digital and offline electoral trends.	7-10	Polling Trends, Campaign Strategies and Voter Sentiment: a) Electoral Surveys: Sampling Methods and Voter Profiling
II	Build foundational skills in visualizing electoral results and interpreting patterns.	11-12	b) Electoral Data Visualization: Vote share, turnout, and swing interpretation
II	Build foundational skills in visualizing electoral results and interpreting patterns.	13-14	c) Opinion Polls and Exit Polls: Methodologies and Challenges

Unit	Contents/Syllabus
I	Electoral Systems and Constituency-Level Analysis a) Constituency-wise Patterns in Lok Sabha and Assembly Elections b) Sources and Types of Election Data (ECI, CSDS, ADR, Open Data platforms)

II	Polling Trends, Campaign Strategies and Voter Sentiment a) Electoral Surveys: Sampling Methods and Voter Profiling b) Electoral Data Visualization: Vote share, turnout, and swing interpretation c) Opinion Polls and Exit Polls: Methodologies and Challenges
S. No.	Name of Authors/Books/Publishers
1.	Chhibber, P., & Nooruddin, I. (2004). Do Party Systems Count? The Number of Parties and Government Performance in the Indian States. Comparative Political Studies, 37(2), 152– 187.
2.	Kumar, S. (2021). Elections in India: An Overview (1st ed.). Routledge India.
3.	Norris, P. (2014). Why Electoral Integrity Matters. Cambridge University Press.
4.	Jensenius, F. R., & Verniers, G. (2017). Studying Indian Politics with Large-scale Data: Indian Election 1961–Today. Studies https://doi.org/10.1177/2321023017727984 in Indian Politics, 5(2), 269-275.
5.	Malhotra, N., & Krosnick, J. A. (2007). The Effect of Survey Mode and Sampling on Inferences about Political Attitudes and Behavior: Comparing the 2000 and 2004 ANES to internet surveys with nonprobability samples. Political Analysis, Cambridge University Press, vol 15(3), 286-323

Paper Components			
Credits	Lecture (L)	Tutorial (T)	Practical (P)
2	1	0	1
Assessment Scheme			
S.No.	Component	Marking Scheme	Total Marks
1	Internal Assessment - Assignment - Class Test - Attendance		10
		4	
		4	
		2	
2.	Continuous Assessment (Tutorial) - Activity 1 - Activity 2 - Attendance		N/A
3.	Practical - Continuous Assessment - End Term Written/Practical Exam - Viva		40
		40	
4.	End Semester Examination		30

