



Indraprastha College for Women University of Delhi

Work Plan for ODD SEMESTER – 2026

Course Name:	BA Program
Paper Title:	Business Organisation and Management
Unique Paper Code:	
Semester:	I
Faculty:	Ms. Sakshi Singh
Year:	2026

Work Plan			
Unit No.	Learning Objective	Lecture No.	Topics to be Covered
I	Understand the role of organisations and management in everyday life.	1	Role of organisations and management in our lives.
I	Understand the nature and broad functions of management.	2	Nature and Functions of Management (An overview).
I	Identify the competencies required by managers.	3	Managerial Competencies.
I	Understand different forms of business ownership.	4	Ownership forms.
I	Differentiate major business formats.	5	Business formats – Brick & Mortar; Click; Brick & Click; E-commerce.
I	Understand franchising as a business format.	6	Franchising.
I	Understand outsourcing as a business arrangement.	7	Outsourcing.
I	Compare the major business formats.	8	Comparison of Brick & Mortar, Click, Brick & Click, E-commerce and Franchising.
I	Integrate management, ownership and business format concepts.	9	Revision and integration of Unit 1: Introduction.
II	Understand the meaning and importance of the business environment.	10	Meaning of Business Environment.
II	Identify the layers of the business environment.	11	Layers of Business Environment: micro/immediate, meso/intermediate, macro and international.
II	Understand business ethics and social responsibility.	12	Business ethics and social responsibility.
II	Explain entrepreneurship and its relevance.	13	Entrepreneurship and its relevance.
II	Understand business and social entrepreneurship as processes of opportunity/problem identification.	14	Business and social entrepreneurship as a process of opportunity/problem.
II	Understand the role of Micro, Small and Medium Enterprises.	15	Micro, small and medium Enterprises.
II	Understand government policy relating to MSMEs.	16	Government Policy regarding MSMEs.
II	Relate entrepreneurship to business and social opportunities/problems.	17	Business and social entrepreneurship; opportunity/problem identification.
II	Review the business environment and entrepreneurship concepts.	18	Revision and integration of Unit 2: Business Environment and Entrepreneurship.

IV	Understand the principles of Indian Ethos for management.	19	Indian Ethos for Management: Value-Oriented Holistic Management.
IV	Apply management lessons from the Bhagavat Gita.	20	Learning Lessons from Bhagavat Gita.
IV	Apply management lessons from the Ramayana.	21	Learning Lessons from Ramayana.
IV	Understand Business Process Reengineering.	22	Business Process Reengineering (BPR).
IV	Understand the concept of a Learning Organisation.	23	Learning Organisation.
IV	Understand Six Sigma as a contemporary management approach.	24	Six Sigma.
IV	Understand the role of Supply Chain Management.	25	Supply Chain Management.
IV	Understand contemporary Indian management ideas and workplace issues.	26	Subaltern Management Ideas from India; Diversity & inclusion; Work-life Balance.
IV	Understand emerging flexible work arrangements.	27	Freelancing; Flexi-time and work from home; Co-sharing/coworking.

Unit	Contents/Syllabus
I	Unit 1: Introduction (9 hours) Role of organisations and management in our lives; Nature and Functions of Management (An overview); Managerial Competencies, Ownership forms; Business formats- Brick & Mortar; Click; Brick & Click; E-commerce; Franchising; Outsourcing.
II	Unit 2: Business Environment and Entrepreneurship (9 hours) Meaning and layers of Business Environment (micro/immediate, meso/intermediate, macro and international); Business ethics and social responsibility; Entrepreneurship and its relevance, Business and social entrepreneurship as a process of opportunity/problem; Micro, small and medium Enterprises; Government Policy regarding MSMEs.
IV	Unit 4: Indian Ethos and Contemporary Issues in Management (9 hours) Indian Ethos for Management: Value-Oriented Holistic Management; Learning Lessons from Bhagavat Gita and Ramayana. Business Process Reengineering (BPR), Learning Organisation, Six Sigma, Supply Chain Management, Subaltern Management Ideas from India; Diversity & inclusion; Work-life Balance; Freelancing; Flexi-time and work from home; Co-sharing/coworking.

Paper Components			
Credits	Lecture (L)	Tutorial (T)	Practical (P)
4	3	1	0
Assessment Scheme			
S.No.	Component	Marking Scheme	Total Marks
1	Internal Assessment - Assignment - Class Test - Attendance		30
		12	
		12	
		6	
2.	Continuous Assessment (Tutorial)		40

	- Activity 1 - Activity 2 - Attendance	20	
		15	
		5	
3.	Practical		NA
	Continuous Assessment		
	End Term Written/Practical Exam		
	Viva		
4.	End Semester Examination		90