



Indraprastha College for Women

University of Delhi

Work Plan for ODD SEMESTER – 2026

Course Name:	B.A.(H)MMMC
Paper Title:	Graphic Design: Technology and Software
Unique Paper Code:	6292102301
Semester:	III
Faculty(s):	Dr. Girish Shastri
Year:	2026-27

Work Plan			
Unit No.	Learning Objective	Lecture No.	Topics to be Covered
I	Understanding of designing software for communication	1	Adobe Photoshop
		2	Adobe Photoshop
		3	CorelDRAW
		4	CorelDRAW
		5	CorelDRAW
		6	Adobe After Effects
		7	Adobe After Effects
		8	Adobe After Effects
		9	Adobe After Effects
		10	Adobe Illustrator
		11	Adobe Illustrator
		12	Adobe Illustrator
II	Design and graphics as communication.	13	Motion Graphics
		14	Motion Graphics
		15	Motion Graphics
		16	Skills and Role of a Production Team
		17	Skills and Role of a Production Team
		18	Skills and Role of a Production Team
		19	The Digital Platforms and Open Sources

		20	The Digital Platforms and Open Sources
		21	Audience Identification and Needs
		22	Audience Identification and Needs
III	Acquiring comprehensive skills in designing, creating layouts, photo montage, digital collage etc. using visual design software and digital platforms.	23	Photo Montage
		24	Photo Montage
		25	Assemblage
		26	Digital Collage and E-Collage
		27	Digital Collage and E-Collage
		28	Designing a Portfolio
		29	Designing a Portfolio
		30	Designing a Portfolio

Unit	Contents/Syllabus
I	Software for Graphic Design ● Adobe Photoshop ● CorelDRAW ● Adobe After Effects ● Adobe Illustrator
II	Software for Graphic Design ● Adobe Photoshop ● CorelDRAW ● Adobe After Effects ● Adobe Illustrator
III	Digital Design ● Photo Montage ● Assemblage ● Digital Collage and E-Collage ● Designing a Portfolio
S. No.	Name of Authors/Books/Publishers
1.	Davis, M. (2012). Graphic design theory. London: Thames and Hudson. Ohio
2.	Joss, M., & Nelson, L. (1977). Graphic design tricks and techniques: North Light Books.
3.	Sarkar, N. N. (2012). Art and print production. Canada: Oxford University Press.
4.	Villamil, J., & Molina, L. (1999). Multimedia: An introduction. Indianapolis: Que Education.

5.	Rose, D. (2015). Responsive web design with Adobe Photoshop. Adobe Press.
6.	Sarkar, N. N. (1998). Designing print communication. New Delhi: Sagar Publications.

Paper Components			
Credits	Lecture (L)	Tutorial (T)	Practical (P)
04	2	-	2
Assessment Scheme			
S.No.	Component	Marking Scheme	Total Marks
1	Internal Assessment - Assignment/Quiz/Project/Presentation - Class Test - Attendance		20
		8	
		8	
		4	
3.	Practical - Continuous Assessment - End Term Written/Practical Exam - Viva		80
		20	
		40	
		20	
4.	End Semester Examination		60