


## Curriculum Vitae

Title	Dr.	First Name	Gagan	Last Name	Gera	Photograph
Designation		Assistant Professor, Department of Multi Media and Mass Communication Indraprastha College for Women University of Delhi				
Address		D-5, Ground Floor, Moti Nagar, New Delhi -110015				
Phone No. (Office)						
Residence						
Mobile		9818088767				
Email		<a href="mailto:gagangera@gmail.com">gagangera@gmail.com</a> , <a href="mailto:gagangera@ip.du.ac.in">gagangera@ip.du.ac.in</a>				
Web-Page						
<b>Educational Qualifications</b>						
<b>Degree</b>		<b>Institution</b>			<b>Year</b>	
Ph. D		Assam University			2017- 22	
M. Phil		Assam University			2014 – 16	
<b>UGC NET, M.A. Mass Communication</b>						
M.A. (MASS COMMUNICATION)		Guru Jambheshwar University of Science and Technology			2009	
PG DIPLOMA IN ELECTRONIC MEDIA		Guru Gobind Singh Indraprastha University			2006 -2007	
BJMC		Vivekananda Institute of Professional Studies (VIPS), Guru Gobind Singh Indraprastha University			2003-06	
<b>Career Profile</b>						
<ul style="list-style-type: none"> <li>• Presently working as Assistant Professor in the Department of Multi-Media and Mass Communication Indraprastha College for Women, University of Delhi.</li> <li>• Empaneled in All India Radio-News Services Division (NSD) in Hindi News Room (HNR) as an editorial assistant since December 2007</li> <li>• Worked as Producer in the Multi-Media and Mass Communication department, Indraprastha College for Women, University of Delhi.</li> <li>• Worked as Production Supervisor in the Multi-Media and Mass Communication department, Indraprastha College for Women, University of Delhi.</li> <li>• Worked as Assistant Producer cum Lecturer at Trinity Institute of professional studies, Guru Gobind Singh Indraprastha University.</li> <li>• Worked as Studio Assistant in the Centre for Media Studies at Guru Gobind Singh Indraprastha University (2.5 yrs.)</li> <li>• Worked as Production Assistant with super-ads production house from August 2006 to July 2007 (1 year).</li> <li>• Visiting Faculty for Media at the International Institute of Media Management and IT.</li> <li>• Visiting Faculty for Media at Heritage Institute of Media and Communication</li> </ul>						

<b>Administrative Assignments</b>	<b>Year</b>
College Student Union Advisor	<b>2023-24</b>
Member Tourism Club	<b>2023-24</b>
Member RTC on Gandhi	<b>2023-24</b>
Member Prospectus Committee	<b>2022, 2023</b>
Member Organizing Committee – National Workshop on Urban Air Quality, Climate Change, Health, and e resilience <b>Sponsored by:</b> Ministry of Science and Technology, Government of India. <b>Organized by:</b> Environment Pollution Laboratory, Department of Environment Studies, University of Delhi, In Collaboration with: Centre of Earth Studies, Indraprastha College for Women, University of Delhi held on 29-09-2022	<b>September - 2022</b>
Member Organizing Committee – 7 <sup>th</sup> RTC on Gandhi	<b>February 2022</b>
Member Student Union Election Committee	<b>January 2022</b>
Advisor Student Union Society Simulacra – Film and Photography Society	<b>June 2021 – till present</b>
Organizing Committee Member- Department Online Media Festival	<b>March 2021</b>
Organizing Committee Member – International Webinar “Introduction to Multi Media and Mass Communication Tools: From Theory to Practice”	<b>August 2020</b>
Department Admission Coordinator	<b>2022</b>
Department Admission Coordinator	<b>2021</b>
Department Admission Coordinator	<b>2020</b>
Website In charge	<b>2020 – Till Present</b>
Member Production Team for the 20 Years Commemorative Booklet	<b>2020</b>
Organizing Committee Member – National Conference at the college on ‘Gender and Media’	<b>November 2019</b>
Organizing Committee Member – International Media Festival ‘Lights Camera Action!’ for the Department of Multi Media and Mass Communication	<b>March 2019</b>
Member, Admission Committee, BA (H) Multi Media & Mass Communication, IPCW	<b>2019</b>
Member BMMMC Prospectus Committee	<b>2018</b>
Website In charge	<b>2018</b>
Member of Department Admission Committee	<b>2018</b>
Website In charge	<b>2018</b>

Member- Course committee for syllabus drafting of BMMMC course of Indraprastha college for women, University of Delhi.	<b>2018</b>
Member –Core committee for drafting syllabus of BJMC course of FYUP, University of Delhi.	<b>2013</b>
SOCIETY ADVISIOR - Film and Photography Society, IP College	<b>2012-15</b>
Coordinator of Delhi University Community Radio (DUCR) IP College world link, a Web based platform linking IP College Studio with Delhi University Community Radio	<b>2015-2018</b>
<b>Areas of Interest / Specialization</b>	
<ul style="list-style-type: none"> <li>• Radio</li> <li>• Television Production</li> <li>• Lighting</li> <li>• Film Making</li> <li>• Audio Editing</li> <li>• Video Editing</li> </ul>	
<b>Subjects Taught</b>	
<ul style="list-style-type: none"> <li>• Print Media Production</li> <li>• Radio Production</li> <li>• Television Journalism</li> <li>• Computer Graphics</li> <li>• Photography</li> <li>• Camera and Editing for TV</li> <li>• Documentary</li> <li>• Television Production</li> <li>• Basics of Camera Light and Sound</li> <li>• Writing for Media</li> <li>• Reporting and Anchoring</li> </ul>	

<b>Research Guidance</b>
<ul style="list-style-type: none"> <li>• Mentored a Research Project on Bus Rapid Transit System in tier II Cities as part of Delhi University Gyanodaya Project (2014)</li> </ul>
<b>Publications Profile in APA Format</b>
Gera Gagan (2021): Role of Social Media in Social Movements in India: An Analysis of the Pro Jallikattu Movement, Interdisciplinary Journal of Contemporary Research, Vol. 8, No. 12, December 2021 (ISSN: 2393-8358)
Gera, Gagan (2020): डिजिटल स्ट्रीमिंग से फिल्म उद्योग का बदलता परिदृश्य - डिजिटल क्रांति और हिंदी, Anang Prakshan (978-81-945162-5-5)
Gera, Gagan and G.P. Pandey (2018) Citizen Awareness and Participation Through Social Media: A Case Study Approach on Good Governance Initiatives of Government of India. Mittal Publishers (ISBN: 81-8324-922-1)
Gera, Gagan. (2013) Portrayal of Women in Electronic Media, Media and Women, Different emerging perspective in the way of development. (ISBN: 978-93-80966-35-9)
Gera, Gagan. (2012) Social Media Networking and Concept of International Citizenship, Issues of Communication - Development and Society. Kanishka Publishers (ISBN: 978-81-8457-403-6)

Conference Organization/ Presentations	Dates
<b>Paper Presented:</b> The rise in consumption of short form videos in India and the future of digital content: A Study on Indian Millennials. International Conference on Identity, Culture and Agenda-driven Newscast, Organized by Delhi Metropolitan Education, Noida in Collaboration with Deakin University, Melbourne, Australia	19-22 <sup>nd</sup> June, 2023
<b>Presented Paper:</b> Network Societies Changing Dynamics of Media Communication, An Auto Ethnography, National Seminar on Media Culture and Social Development: Issues and Perspectives, Organized by Department of Media and Communication Studies, Chaudhary Bansi Lal University, Haryana	4-5 <sup>th</sup> March, 2020
<b>Presented Paper:</b> डिजिटल स्ट्रीमिंग से फिल्म उद्योग का बदलता परिदृश्य, National Seminar on - डिजिटल क्रांति और हिंदी, organized by Department of Hindi, Guru Teg Bhadur Khalsa College, University of Delhi.	October 2019
<b>Presented Paper:</b> Networked Society and Changing Dynamics of Media Communication: A Case Study, International Seminar on Globalization, Communication and Cultural Change: The Transformation of Local Communities and the Rise of Network Society, <b>organized by Global Research and Educational Foundation India</b>	November 2019
<b>Presented Paper:</b> The Role of Mass Media in the Transmission of Culture, NEC Sponsored National Seminar, organized by <b>Department of Mass Communication, Assam University, Silchar.</b>	2018
<b>Presented Paper:</b> Citizen Awareness and Participation through Social Media: A Case Study approach on Good Governance, ICSSR Sponsored National Seminar, organized by <b>Department of Mass Communication, Assam University, Silchar. (Published)</b>	2018
<b>Presented Paper:</b> Social media advocacy and Child right Issues/Media and Human Rights: Problems and Prospects, at National Conference organized by <b>Department of Mass Communication, Assam University, Silchar.</b>	2015
<b>Presented Paper:</b> Rising Consciousness against Women Exploitation and Role of Media at National Student Academic Congress, <b>Maharaja Agrasen College, University of Delhi</b>	2014
<b>Presented Paper:</b> Role of Social Media in Political agenda setting and public opinion/ Media Issues and social transformations, Department of Mass Communication, <b>Vivekananda Institute of Professional studies, Guru Gobind Singh Indraprastha University</b>	2014
<b>Presented Paper:</b> Portrayal of Women in Electronic Media (Study Based on Analysis of Indian Television Program) /Media and Women. Different emerging perspective in the way of development, at National Seminar organized by Department of <b>Mass Communication, Assam University Silchar</b>	2013
<b>Presented Paper:</b> Sports and Media, Seminar on gender equality in sports-Innovation, <b>SGTB Khalsa College, Delhi University.</b> Project Team (Code – SGTB-102)	2013
<b>Presented Paper:</b> Social Media Networking and Concept of International Citizenship / Issues of Communication- Development and Society, Department of Mass Communication, <b>Teerthankar Mahaveer University</b>	2012
<b>Awards and Distinctions</b>	

- Awarded UGC NET in M.A. Mass Communication.
- Won Second prize in an inter-college Virtual videography competition, in the 63rd Annual Flower Show 2021 organized by the University of Delhi, I was associated with the production of the film and was responsible for the videography and editing of the Film.
- Won first prize in an inter-college Virtual videography competition, in the 63rd Annual Flower Show 2021 organized by the University of Delhi, I was associated with the production of the film and was responsible for the videography and editing of the Film.
- Worked in various documentaries, Commercial Ad films, and short films based on social causes such as environmental protection and Education. For many reputed organizations and NGO's. Many of them are being aired on national channels. Prominent among them are: -
  - Jithe Sab Thav (Punjabi Film, Sponsored by Punjabi Lekhak Sabha, Punjab)
  - Sewa, A Documentary on Bangla Sahib (for Foreign Audience, Sponsored by DSGMC)
  - Manisha – Daughter of Destiny (Professional Documentary Film)
  - Life Line (Punjabi and English) (Professional Documentary Film)
  - Check Dam (NGO, sponsored Venture)
  - Commercial for Jivo Canola Oil
- Produced many documentaries and fiction films as a student many of them have won prizes in reputed national and international film festivals.
- Secured 1st position in Film Making Competition “Talking Pictures 2008” organized by the film society of Kirorimal college, University of Delhi.
- Secured 1<sup>st</sup> position with a cash Prize of 10,000 in an inter college Film Making competition organized by Guru Gobind Singh Indraprastha University on their annual cultural festival, Anugoonj
- Won 2<sup>nd</sup> position in Film making competition (Documentary Category) from Jagannath institute of Management Sciences
- Awarded 2nd position in Documentary Making (team event) at the event organized by Department of Mass Communication, Punjab University, Chandigarh.
- Made a documentary on Life of firemen (Delhi Fire Service) titled “**Sirf Aag Se Nahi**” (Struggle Beyond Fire): the documentary was selected for screening at various reputed national and international film festivals. Including Jeevika International film festival
- Worked as Production Manager and Controller in the **105-minute Student feature film Hantaa- the Hapless Soldier**. (Sponsored by Guru Gobind Singh Indraprastha University)

#### Association with Professional Bodies

- Invited for taking a session in Media Communication Course at IIMC for 15 Officers from the HQ Integrated Defence Staff (IDS), Ministry of Defence, at IIMC from June 5 to 23, 2023. The session has been scheduled on 15th June from 02:15 pm to 05:30 pm, at Seminar Hall, Chankya Block, IIMC.
- Invited to conduct the Sessions on Mobile and Television Journalism and Video Editing for the students of the PG Diploma in Hindi Journalism Course at the Indian Institute of Mass Communication, New Delhi, by taking an interactive learning session with them.
- Invited to conduct the workshop on Digital Journalism and Video Editing for the students of the PG Diploma in Digital Media Course at the Indian Institute of Mass Communication, New Delhi, by taking an interactive learning session with them.
- Invited to Conduct the workshop on "Lighting Techniques for Film and Photography" for the Students of the Department of Communication and Media Technology, JC Bose University of Science and Technology, Faridabad, Haryana on Friday, April 21, 2023.
- Invited as a resource person for a workshop, being organized by Click - O- Mania, the photography society of Vivekananda College, University of Delhi in collaboration with UDAAN on Friday, 17 February, 2023
- Invited as a resource person for a one-day Photography workshop organized by UDAAN on 3rd December 2022. at UDAAN office, 93 South Avenue.
- Invited as a Resource Person for a seminar, being organized by Drishyam, Film making and Photography Cell, PGDAV College (E) in association with UDAAN, Photography Vertical, on the topic Street Photography of Faces on the Street.
- Invited as a Key Resource Person to Conduct a Workshop on Lighting Techniques for Film and Photography (August 2, 2022) at the Department of Communication and Media Technology, JC Bose University of Science and Technology, YMCA, Faridabad.
- Conducted a 3-day Workshop on Radio Production as a resource person at the Department of Journalism, Lady Shri Ram College, University of Delhi (2019)
- Invited as a Key Resource Person to Conduct a Workshop on Mobile Film Making at YMCA University of Science and Technology (2018).
- Consultant for Multi-Camera Transmission Technology and resource person for training and technical upgradation for Kalgidhar Society (Baru Sahib) a Premier organization in the field of Education in the States of Punjab, Himachal, Haryana, and Delhi
- Invited as a Key Resource Person for Camera and Lighting Workshop held at Maharaja Agarsen College, Affiliated to GGSIP University.

Signature