

Rally for Rivers

NSS IPCW

Indraprastha College for Women, 1st September 2017, 12:30 PM: A talk on Rally for Rivers campaign was organized by the NSS wing of IPCW at the college conference room. The guest speaker for this event was Mr. Nitesh from Isha Foundation who emphasized on the dire need of the revival of rivers for our future generations.

The event started with an introductory speech by the hosts Shivanshi and Rupal, who welcomed the guest speaker to the podium. Mr. Nitesh showed a video wherein the latter depicted the state of the dying rivers and subsequently how 54% of Indians face water crisis everyday. The NSS members shared their experiences afterwards in an interactive session. The speaker enriched the students with his knowledge by stating the reasons as to why the rivers need a revival with some of them being deforestation and unsustainable management. He also focused on a method in order to save the rivers which could be done through the 'River Rejuvenation Policy Recommendation' to the government of India. He stated the various economic benefits of this policy, one of them being the increase in the income of the farmers.

Mr. Nitesh concluded the event by encouraging the audience to take up this initiative and spread awareness about this dire crisis. In the end,

the hosts wrapped up the event by thanking the speaker for his presence.





