

Enactus Indraprastha College for Women

2017-2018

COLLEGE DIWALI MELA 2017

Indraprastha College for Women hosted its annual College Diwali Mela on 10th October 2017 wherein different stalls were put up by the students of the college.

Enactus IPCW, under its flagship venture, Project Aipan, showcased the handmade beauty of Aipan - a traditional art form of Kumaon, a region in Uttarakhand.

A wide variety of products ranging from home decor to stationery products were put up for sale. Students were found engaged in the inspiring story behind Aipan and understanding the symbolism behind the motifs drawn on the products. Enactus IPCW was successful in spreading the social message behind their project – the idea of reviving a dying art form and socio-economically empowering a group of Kumaoni women artisans.

DELHI CANTONMENT

Enactus IPCW celebrated Diwali, the festival of lights, in its truest purpose and spirit by putting up a stall at the Delhi Cantonment Diwali Mela on 14th and 15th October 2017. Under its flagship project, Project Aipan, the team showcased and sold a variety of products made by the community of Kumaoni women.

With intricate details of white on red, the exquisite products like diyas, diaries, cushion covers, canvas, envelopes and lots more were bought by the people who rejoiced the hearts of our community and appreciated their sheer efforts.

The sale was a great success and it was heart-warming to see people contributing their share to the survival of Aipan as an art form and helping the community become financially independent entrepreneurs.

DILLI HAAT

The Aipan sale at Dilli Haat, INA took place on 16th October, 2017. Enactus IPCW displayed a plethora of products under its Project Aipan, including diyas, lampshades, cushion covers, wall hangings etc.

The sale was a great success as the crowd was mesmerised to find out that these designs were made by a community of underprivileged ladies and were enthusiastic to support such noble cause and contribute their bit towards the empowerment of the women.

NATIONAL VOLUNTEERING WEEK ACTIVITY - PAPER BAG MAKING AND DISTRIBUTION

Enactus IPCW conducted a paper-bag making and distributing workshop- "BAG IT UP", on 18th January, 2018 on account of the National Volunteering Week.

The primary motive behind conducting this activity was to create awareness towards the alarming level of disposed plastic in the environment and the status of its management. Paper waste is the most common waste produced in any academic premise, which is why recycling paper waste and utilising them further to reduce the usage (and therefore disposal) of plastic bags was chosen as the objective of the activity.

The activity began with a collection drive of outdated newspapers, magazines etc. inside the college campus. The event turned out to be a great success where more than 80 volunteers turned up to make the paper bags, guided by Croydon- The Society of Fine Arts, IPCW. The paper bags were later distributed among vendors around the college campus.

NATIONAL VOLUNTEERING WEEK ACTIVITY - CLEANLINESS DRIVE

As part of the National Volunteering Week 2018, Enactus IPCW conducted a cleanliness drive, on 18th January 2018, in the college premises to sensitise students about the importance of keeping their surroundings clean and the importance of dignity of labour.

Mismanagement of waste has led to fatalities and extreme levels of environmental pollution, especially in big cities like Delhi. Therefore, it is imperative to understand the importance of a healthy environment, which our cleanliness drive aimed to emphasise, along with highlighting the importance of the work that cleaners and sweepers do by keeping our surroundings clean.

Under the drive, volunteers helped clean up classrooms, the canteen, gymnasium and washrooms. with full rigour and pledged to keep their surroundings clean and green.

Thus, with the contribution of the volunteers, Enactus IPCW was able to conduct a successful Cleanliness Drive.

ENACTUS INDIA NATIONAL COMPETITION 2018

Enactus IPCW was shortlisted as one of the top 24 teams in India following an online qualification round by Enactus India. This paved the way for the team to present stories of success of its two running projects- Project Aipan and Project Nafasat at the national level, and received immense appreciation for both its endeavours.

The event held at Taj Land Ends, Mumbai, was an incredible opportunity to learn the nuances of social entrepreneurship and business ethics. Feedback from the National Competition has been successfully guiding our team through its course of activities in terms of project diversification and upscaling.

INNAUGURATION OF THE SCIENCE SOCIETY OF THE COLLEGE

Enactus IPCW, as part of the inaugural festivities of the Science Society of the College, had put up a stall in the College which displayed products of both Project Aipan and Project Nafasat.

The stall was the first attempt in spreading the essence of Project Nafasat among the students and Professors of the College. An undertaking to employ young adults with learning and intellectual development disorders in an advent to address plastic pollution and mismanagement of non-biodegradable waste, Project Nafasat earned an extremely positive response from students and teachers alike. Refillable journals and paper-body pens, the two products of Project Nafasat attracted the attention of everyone.

Products of Project Aipan were also appreciated and sold in great numbers.

COLLEGE DIWALI MELA 2018

Indraprastha College for Women hosted its annual College Diwali Mela on 5th November 2018.

Enactus IPCW showcased products of its running venture, Project Nafasat, colourful katran-covered refillable journals, and pens made of discarded paper. These products are handcrafted by its community of young adults with intellectual development disorders and gained immediate attention of the crowd because of their vibrant texture.

Students and teachers were extremely touched by the concept of the project and the sale proved to be a great medium to spread the beautiful story behind the graphic products.