

Indraprastha College for Women
University of Delhi

25 January 2023

NOTICE

Centenary Logo Design Competition

In continuation of earlier notice dated 9 December 2022 regarding the Centenary Logo Design Competition, the College is extending the date for online submission of entries up to Tuesday, 31 January 2023, 2:00 pm.

Students are required to submit their entries on the following link: <https://forms.gle/owBNQd6kUZV6ueyKA>

The guidelines for the submission of entries are attached.

-Sd/-
Principal (Acting)

Indraprastha College for Women

University of Delhi

Guidelines for Logo Design Competition

1. Eligibility:

- i) Competition is open to all students currently on the rolls of the College.
- ii) Participation is permitted in individual capacity only. Group entries will not be entertained.
- iii) Each participant can submit only one entry.

2. Technical Parameters:

- i) Participants should upload the Logo in the JPEG/PNG/SVG formats.
- ii) Specifications comprising graphical construction of the design in exact proportions in a bigger size, along with final design, theme synopsis and concept are required to be submitted.
- iii) All technical details, including file formats, can be mentioned in the specifications. The size of the final design may vary from 4 cms x 4 cms to 60 x 60 cms.
- iv) The proposed Logo can be of any geometrical shape within the specified dimensions, as mentioned above. The above dimensions indicate only the minimum and maximum 'frame' sizes.
- v) The Logo should be in high resolution with minimum 600 DPI and should look clean (not pixelated or bit-mapped) when viewed on screen at 100% resolution.
- vi) Logo should be designed using colors (Not Gray Scale or Black & White).
- vii) The Logo should be designed using a digital platform only.
- viii) The Logo design must be adaptable onto any form/surface including websites, social media such as Twitter/Facebook, press releases, stationery, signage, banners, letterheads, flyers, posters, etc.
- ix) Participants should not imprint or watermark the Logo design.
- x) Every entry must be accompanied by a brief write-up to explain the concept in a maximum of 100 words. The write-up must be uploaded along with the proposed Logo drawn to symbolise the event.

- xi) During the course of evaluation, contest organizers may ask participants to resubmit their entry in different size(s)/ format(s) etc., as required.
- xii) Participants must keep the native/editable/ open file format ready – for a follow up submission if necessary.

3. Intellectual Property Rights:

- i) The design of the Logo must be an original work of creation, free from plagiarism or copyright violation of any kind.
- ii) The participant shall be solely responsible for any copyright violation or infringement of Intellectual Copyrights in making the Logo.
- iii) Indraprastha College for Women shall not bear any responsibility in this regard and the participant shall indemnify Indraprastha College for Women from any liability arising out of such violations, if any.
- iv) The Logo must not contain any provocative, objectionable or inappropriate content.
- v) All entries are governed by the provisions of Logos and Names (Prevention of Improper Use) Act, 1950 and any violation of the said Act will result in disqualification.
- vi) All entries will remain as the intellectual property of Indraprastha College for Women. The copyright of the Logo, so submitted, shall rest with the College. Indraprastha College for Women shall have the right to use, reproduce, modify, publish, license and/or otherwise deal with the Logo submitted during the course of this competition.
- vii) The Logo must be original and should not violate any provision of the Indian Copyright Act, 1957.
- viii) Indraprastha College for Women reserves the unfettered right to modify the prize-winning Logo in any form.
- ix) Indraprastha College for Women reserves the right to reject all the entries, if not found suitable.

4. Selection Process and Award:

- i) All entries received by Indraprastha College for Women would be assessed by an empowered Committee at one or more stages, depending upon operational requirement.
- ii) Entries will be judged on the basis of several parameters including elements of creativity, originality, composition, technical excellence, aesthetic qualities, simplicity, artistic merit and visual impact, among others.

- iii) The decision of the Selection Committee will be final and binding on all participants. No clarifications would be issued to any participant on any decision of the Selection Committee.

5. Other Terms and Conditions:

- i) The last date for submission of entries is 31 January 2023, 02:00 p.m. Entries can be submitted by clicking on the link <https://forms.gle/owBNQd6kUZV6ueyKA>
- ii) Entries submitted through any other medium/mode will not be considered for evaluation.
- iii) The responsibility to comply with the guidelines and other conditions fully lies with the participant. Indraprastha College for Women shall not be liable for any dispute raised by a third party.
- iv) Indraprastha College for Women reserves the right to cancel or amend all or any part of the competition and/or the Rules and Guidelines. The participants are required to visit the College website for any updates related to the competition.
- v) An amount of Rs 10,000/- will be awarded to the winning entry, if any.
- vi) Any legal proceedings arising out of this competition/its entries/winners shall be subject to local jurisdiction of NCT of Delhi.

-Sd/-

Principal (Acting)