



**INDRAPRASTHA COLLEGE FOR WOMEN
UNIVERSITY OF DELHI**

Faculty Development Program

On

***PUBLIC OPINION AND SURVEY
RESEARCH***

January 12-14, 2016

Organised

By

Internal Quality Assurance Cell

&

Department of Political Science

About Indraprastha College of Women

Indraprastha College of Women is one of the oldest women's colleges of the University of Delhi. It was established in 1924 as part of the movement of nationalist philanthropists for women's education in Delhi marching towards its centenary. The College is housed in a heritage building proudly aware of its glorious history and tradition. It has received A in its NAAC accreditation.

The Internal Quality Assurance Cell (IQAC) has been established in 2014 in I.P. College. It is an integral part of the activities undertaken by the Institution and helps in achieving the goal of quality enhancement in promotion of educational and administrative excellence.

The Department of Political Science was established in 1967 and is in its Golden Jubilee Year. It has been offering Political Science in BA (Hons) and BA Program. The Department is one of the largest departments with highest student strength in the College; with resourceful and efficient faculty.

Overview of the FDP

The Faculty Development Programme is being organised by the Department of Political Science with Internal Quality Assurance Committee (IQAC), Indraprastha College of Women University of Delhi to assist the faculty members of the institutions of higher learning in understanding the dynamics of *Public Opinion* and richness of learning methods in *Survey* in *Research* methods.

The introduction of the new paper *Public Opinion and Survey Research* as part of the Skill Enhancement Course in the undergraduate course of Political Science Honours and BA Program seeks to introduce the students to the debates, principles and practices of Public Opinion and polling in the context of democracies, with special reference to India. The paper seeks to inculcate skills which will equip the learning needs of how to conceptualise and measure Public Opinion using Quantitative Methods, particularly on developing skills of data collection, analysis and utilisation of quantitative data.

The FDP is designed to cover not only the topics but also the skills required for teaching the new paper. Additionally, it seeks to provide the knowledge on the different methodologies of measuring

Public Opinion and impart the skills required for conducting quantitative data and as well as qualitative data. The session aims to cover the techniques and the dynamics of framing the lessons from the paper *Public Opinion and Survey Research* both in classroom teaching as well as in their own research.

Objectives of the FDP

- To acquaint the participants with the contemporary teaching skills and pedagogy for gathering Public Opinion and doing Survey Research
- To familiarise the participants with the different methodologies for Public Opinion through Survey Research
- To expose the participants to the different methodologies for quantitative data analysis
- To enable the participants develop skills in interpreting polls
- To help the participants design and conduct a quantitative research project
- To expose the participants to the contemporary issues in research methodology

Target Audience

- Faculty Members
- Research Scholars
- Researchers from Research Institutions/NGOs

Registration Fees

The FDP is being conducted on non-residential basis. The fee for research scholars/faculty is Rs. 1,000/- which includes course kit, lunch, tea and snacks. Participation fee should be paid by Cheque or Demand Draft drawn in favour of “Principal, Indraprastha College for Women” payable at Delhi.

Certificate of Participation

Indraprastha College for Women, University of Delhi will issue a “Certificate of Participation” to the participants on the conclusion of the program.

Resource Person

Specialist in the field led by Prof Sanjay Kumar, The Centre for Study of Developing Societies & Prof Madhulika Bannerjee, Department of Political Science, University of Delhi

