

Workshop by CSR and Facebook

The Centre for Social Research (CSR) in association with Facebook conducted a workshop on "social surfing" at the college Conference Hall on 27th August 2015. It was based on the theme "Access is empowerment" or "Social media for social change". The workshop was first of its kinds to be organised by CSR in any of the DU colleges and was well attended by 102 students and some teachers. It was carried over three sessions after a brief introduction of the six team members.

The first session focused on the history of the internet and shared some facts regarding the first email, how the idea of internet was derived from it and how it saw the light of the day.

Next up was information on counter speech and a dialogue on communication. The team planned a Tangram exercise where five teachers were called on stage to instruct five student volunteers and get the image (that was given to them) made. The communication and connection that both the groups showed was commendable. They were 99% close to the diagram that was to be made and that is where the true essence of an educational institute lies. The teachers and the team was proud to see that receptivity of the students.

This was followed by a talk on the importance of content and how to respond to it constructively. It was conveyed that the best response to a bad speech was a better speech and how one ought to use the social media to bring about a positive change in the society.

The ensuing session discussed various safety tools provided by Facebook and also shared the importance and techniques of remaining safe online.

The last session was on "Youth Rules". Students were invited to develop their own ad - campaigns and present it to the CSR team. They were given a time span of 20 minutes and it was remarkable how confidently and clearly they displayed their concern on social issues through their campaigns supporting them with street plays and songs.

The ad-campaigns were about

Body Shaming-My Body My Choice.
Saving the Monuments-Monument-e-Dastaan.
Hygiene and Sanitation-It Starts with Me.

The third campaign was selected by CSR and students were invited to attend a workshop to further develop this campaign.