

PROJECT AIPAN: The project Sashakt focuses on the revival of Aipan through marketing of utility products like folders, envelopes etc. A dying art form, indigenous to the Kumaon region of Uttarakhand, Aipan consists of intricate geometric and rhythmic patterns made traditionally using *Geru* –a red color ochre and rice paste.

- Aims at reviving Aipan, a dying art form, and empowering the target community of women residing in Timarpur, Delhi through entrepreneurial action.
- Interactive activities and practice sessions with the target community.

