



Enactus is a global non-profit organisation that enables entrepreneurial projects that are socially uplifting, economically viable and environment friendly. The Enactus chapter of Indraprastha College for Women began in 2014. It is currently a team of 52 students that celebrated its one year anniversary on 12th February, 2015.

Enactus Day Celebration

Talk by the Human Circle

Impressa - The logo making competition

Bigger and Better - The Barter Game

Community Outreach - Timarpur, Delhi



Enactus IPCW has undertaken a social entrepreneurship project by the name of Project Aipan. It focuses on reviving Aipan, a waning art form that originated from the hills of Kumaon, Uttarakhand. The main beneficiaries of the Project are a group of Kumaoni women residing in the Timarpur area of Delhi. The project aims to metamorphose these women into financially stable, independent and confident individuals.

Enactus India National Championship 2015

The team presented Project Aipan at the Enactus India National Competition 2015 held on 21st and 22nd July and garnered a positive response for their efforts. The Project also has various media impressions under its belt.



Educational Trip to Uttarakhand



Recently eleven members visited Almora and Kausani to interact with the locals and gather more information pertaining to the art form and Kumaoni culture. The team also conducted an Aipan workshop for school students and the rural womenfolk of Kausani, which received media attention in The Pioneer, a leading newspaper of Uttarakhand. This educational trip, in line with the objectives set by the team, was a success and shall serve as a guiding force in

the near future for Project Aipan. This would not have been possible without the support of Dr. Rekha Upreti and Dr. C.K. Kinra who accompanied the students on the trip.

Recognition and Achievements

Enactus IPCW has been awarded the Walmart Women's Economic Empowerment Grant of INR 20,000 to help scale up the impact of Project Aipan. The team has come this far with the guidance of Principal Dr. Babli Moitra Saraf and Faculty Advisor Dr. Gunjan Madan.





The Enactus team has conducted two sales at Dilli Haat till date and has garnered support of Mr. Kapil Mishra, the Tourism minister of Delhi and Ms. Mrinal Pande, former Chairperson of Prasar Bharti. In an attempt to provide a sustainable selling platform for the community, the team has collaborated with an online retail portal JabWeShop. Some of the products have also been displayed at the handicraft shop of The Buransh in Kausani, Uttarakhand. The team has organized many successful fundraising campaigns like Raddi Campaign, Diwali Mela, and has recently launched an online crowdfunding campaign on a platform called BitGiving.

To continue and rise in our endeavor, we require more hearts and hands. For this, we launched a crowdfunding campaign [BitGiving.com](http://bitgi.com). Every contribution is one step closer to our goal. Play a role to revitalize the lost tradition of our country!

Donate here: <http://bitgi.co/ProjectAipan>



Raddi Campaign



Diwali Mela at I.P. College

Social Media Links

- **Facebook**
facebook.com/ProjectAipan
facebook.com/enactusipcw
- **Twitter**
[@enactusipcw](https://twitter.com/enactusipcw)
- **Instagram**
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- **Blogs**
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